International Journal of Business and General Management (IJBGM) ISSN (P): 2319–2267; ISSN (E): 2319–2275 Vol. 11, Issue 2, Jul–Dec 2022; 15–24

© IASET



IMPACT OF ENTREPRENEURSHIP EDUCATION ON ENTREPRENEURIAL INTENTION AMONG MILLENNIAL GENERATION IN INDIA: A REVIEW

Vivek Singh¹, Zainab Sharief² & Vimal Pant³

^{1,2}Research Scholar, Department of FBM & ED, NIFTEM, Sonipat, Haryana, India

³Associate Professor, Department of FBM & ED, NIFTEM, Sonipat, Haryana, India

ABSTRACT

Entrepreneurial Intention can be valuable and has become highly demanded field of research. With promising interest in this area, lot of researchers had used Entrepreneurial Intention (EI) as an important aspect in their theoretical framework. Entrepreneurial training and education are essential requirements provided to an entrepreneur that enhances the economy of the nation. The development of the education programme is essential for enhancement of the social cognitive skills. This article discusses and propounds a review of empirical studies on individual predictors of Entrepreneurial Intention (EI) and entrepreneurship education among young graduates. Researchers have studied intentions and its determinant in order to determine what triggers its action, which is escalating the probability to act among millennial generation. Studies revealed that entrepreneurship education programmes are extensively adopted in the curriculum wherein it has positively impacted students to persuade achieve business goals. This review was attempted to describe the relationship between entrepreneurship education and EI in the literature so as to propose future directions for research.

KEYWORDS: Entrepreneurial Intention, Entrepreneurship Education, Entrepreneurial Behaviour, Intentsion Models

Article History

Received: 16 Aug 2022 | Revised: 17 Aug 2022 | Accepted: 25 Aug 2022

www.iaset.us editor@iaset.us